



Functionality

Make sure your contact information is visible/accurate.	Make sure existing members can access their accounts.
Test your website load time.Test your forms.	Implement (and test!) site search.
Click all your links. Create a 404 page.	Organize your navigation.Create a way to follow up with customers.



Design

	Use clear calls to action.	Add a favicon.
	Choose consistent colors and fonts.	Check your design on different device sizes.
Dis	Display membership options clearly.	Create a welcome page.
		Make important pages easily
	Add a retina version of your logo.	accessible.



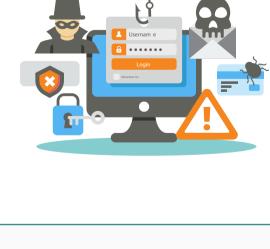
eCommerce

Test your entire checkout process.	Confirm your membership plan settings.
Try out your member dashboard.	Double-check your tax setup.
Check your content drip settings.	Check all of your extensions to
Make sure all emails are sent and received.	ensure they're working.



SEO

 Add compelling meta descriptions. Choose good page titles. Test for accessibility. 	 Set alt text for all images. Check your URL structure. Submit your sitemap to Google.



Security

Purchase an SSL certificate.	Use secure passwords.
Enable backups.	Set up a spam filter.
Protect your site against brute force attacks.	



Legal

Add a privacy policy.	Include information about
Write terms and conditions.	refunds.
	Consider the GDPR.